



A&A South Pacific Tour, Ltd.

A&A S.E.Asia Tours, Ltd.

A&A Ciao Italy Tours, Ltd.

August 19, 2011

REF: A “UNIQUE” DELUXE FAM TRIP TO SICILY –November 1-8, 2011

Dear Travel Agent,

A&A Ciao Italy Tours, Ltd., invites you to participate in a most exclusive, exciting and cultural experience in cooperation with the Sicily Region(Italy) , and our local office in Palermo , together with all the listed suppliers in the attached itinerary.

This Educational promises to be a fantastic experience filled with exclusive products, elegant accommodation,(5*) services, beautiful sights, food & wine tasting and a vast cornucopia of Southern Italy delights, culture and most of all wonderful people. The Region of Sicily, is an undiscovered treasure as in itself is a seductive and attractive destination filled with over 10,000 years of history ,archeological sites, delicious cuisine, exquisite wines, artisans' original ceramic foundations and much more.

This “famil” has been designed for only a selected group of ten (10) of our producing and/or very good potential Travel Agents across the USA & Canada.

As a top-end market **Tour Operator/Wholesaler** we are delighted to bring you to this area of Italy known only for its amazing sights and towns such as Taormina, Palermo and multiple others and yet much more of it still undiscovered. Sicily has a myriad of new experiences to offer and we are delighted to share them with you.

Due to high demand from our supportive Travel Agents to participate in this experience, the acceptance is based on first come/first served basis(with no exceptions) We believe that this educational masterpiece will ultimately be very fruitful for all of us for now as well as in the near future.

Because we strongly believe that *in order to better sell a destination is very important to have knowledge of it*, we are delighted to be able to invite you to take advantage of this unique opportunity.

Please note the following details of this famil and please read the attached itinerary carefully:
IMPORTANT:

- A) **The total cost for the land portion as shown in the attached itinerary is US\$ 1600.00 per person.** (This includes all the services as shown on **single** room accommodation all throughout the trip). Should you be traveling with a spouse he/she will then be sharing with the **at the same cost.**

(The spouse must also be in the IATA list and with an IATA/ARC card and a full/part time employee) All meals as stated in the attached itinerary
(PLEASE SEND US THE FLIGHT ITINERARY FOR APPROVAL BEFORE ISSUING YOUR TICKET)

COST INCLUDES:

1. All services as shown in the attached itinerary.
2. 5* hotel single accommodation,(double if needed) all meals, cocktail party wherever stated , wine tasting wherever stated in the itinerary.
3. Full English speaking Historian/Art educator private guide throughout the whole trip
4. Private modern coach and uniformed driver.
5. Tips for driver & guide traveling with us on the coach throughout the 7 days only

COST EXCLUDES:

1. International airfare and all applicable taxes
2. Tips for waiters/waitresses, local guides and some entrance fees
3. Items of personal use such as minibar, laundry, telephone calls, internet/wi-fi use in room or lobby accordingly etc..
4. Excess baggage fees
5. Travel insurance

NOTE:

6. **We must have your payment no later than Monday September, 19, 2011. This will confirm your attendance. (payment can be made by agency check or credit card-if paid by credit card (through PayPal only) an additional 3 1/2% fee is added on to the total due)**
7. **Due to the Alitalia pulling out services out of Chicago (ORD) beginning November 1, 2011 and additional flights from EWR, JFK, BOS & MIA we ask that you make your own flight arrangements to Palermo and from Catania.**
***Regardless of the airline that you choose, please note that your flights must be booked into Palermo arriving November 1 before noon and out of Catania on November 8 early morning. (Please let us know if your flights arrive or depart later than the stated times and we will discuss the options)**
8. Please send the following documents to our office:
 - A) ARC/IATA eligibility list
 - B) A valid US passport is needed to enter Italy which must be valid six(6) months from the date of entry into the country.
 - C) Please tell us the exact number of luggage you will be traveling with.

Attached please find the “wonderful” itinerary prepared especially for you. A week prior to departure you will receive a final copy with your documents.

In an order to make sure that all is well before the departure date, it is necessary that we hear from you as soon as possible but no later than September 19, 2011

Note: Should you want to bring along a colleague, from the same office or another agency that you know they are fully fledged they are most welcomed. Also, should you not be able to attend, please pass this on to someone in your office whom you feel may benefit from this wonderful educational experience.

IMPORTANT NOTE: A&A Ciao Italy Tours, Ltd(a division of A&A Holidays, Ltd.) reserves the right to pre-screen all participants to assure that each is a full-time or part-time employee of a bona-fide Travel Agency with proper identification and record to match.

NOTE: The confirmations are taken on a “first come first served basis” only, therefore I suggest that you kindly send us your confirmation to join in this “most unique educational” by email at reservations@aaholidays.com followed by payment to block your spot.

I look forward to your positive response confirming your participation to join us.

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Here is what some of our past participants have said upon their return from of our previous Fams:

“Excellent job. You showed us a Myanmar we could have never imagine to be so luxurious. It far exceeded our expectations in every way, hotels, resorts, food, organization, care and professionalism. You are the best!” Janet Rubinger, Post Haste Travel Service, Miami, Fl.

“..No one compares...!!!!NO matter if it is Bali, Maldives, Sri Lanka, Vietnam, Cambodia or Borneo, you never have failed us. Excellent choices of products, services and quality of accommodation. All deluxe and luxurious. Extremely knowledgeable, well researched and excellent care extended to each participating Travel Agent. You are an Outstanding Tour Operator. This is my 6th Famil with you and will be with you, again, for more. Marvelous Job, you always keep such class, such elegance.” Nancy Klopp, Frosch Travel, Inc. Northbrook, IL.

“My 7th famil with you and still you top the one before. How do you do it...?Vietnam, Thailand, Maldives and many more places. You are THE BEST!!! I know I can always rely on your Company for excellent service and support and most of all care and dedication for our clients, as you extend to each of us whilst on your famil. Thank you for showing me the world in Style!!!! Cynthia Nichols, TravelTrust Inc. ,San Diego, Ca”

“After participating in your Famil to Campania, I walked away with more than the knowledge I needed not only to sell the destination but to appreciate the excellent are, service and personal touches that you offer to each visitor. The hotels, the food, the welcome from each supplier, showed me how well respected the company truly is. Your staff overseas was warming, caring and went above and beyond the norm to make us feel welcome. Thank you for inviting me and for giving me this wonderful experience. I shall never forget it and will extend it your services to my clients. Keep up the good work” Peggy Sweet, Valerie Wilson Travel, Inc., New Jersey.

“My expectations were far exceeded. “no one compares” Can’t wait to go to another of this TO trips. He is the best!!!” Todd Vaughn-Educational Tour Co., Baltimore, Md.

“No one does it better than Mario Scozia, (owner Tour Operator)!!He is a warm and outgoing host who is passionate about his tours. He is interesting and intelligent which enhances everyone’s experience. He is constantly focused on the well being and enjoyment experienced by his clients

and impeccably detailed and caring as result, his famils are the most exclusive” Palmer Kress Schreiber, Legal Consul and Dir. Strategic marketing Educational Tour co., Philadelphia, Pa.

Come and enjoy this WONDERFUL and UNIQUE “Sicilian” experience.

Arrivederci!!!!

Sincerely,

Mario Scozia
Executive Director

Mps/sr

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